

Specialty Code: 120200

Major: Business Administration

Introduction

In 2000, Huazhong University of Science and Technology(HUST) was authorized to launch the PhD programme for Business Management (secondary discipline) ; in 2003, HUST was authorized to launch the PhD programme for Technical Economics and Management (secondary discipline) ; in 2006, HUST was authorized to launch the PhD programme for Business Administration (major discipline); in 2005, a Post-doctoral Research Centre was approved to establish within Business Administration; in 2008, Business Administration was nominated as the key discipline in Hubei Province.

1、 Educational objectives

- 1) To foster a serious and practical scientific attitude and style, the down-to-earth spirit of innovation, and good science research ethics;
- 2) To equip the students with solid, extensive basic theories and systematic, in-depth specialized knowledge;
- 3) To make students get creative achievements in this discipline or with their professional skills;
- 4) To give students the ability to carry out scientific researches independently.

2、 Main Research Fields

- 1) Strategic Management of Enterprises
- 2) Marketing Management
- 3) Human Resource Management
- 4) Accountancy and Financial Management
- 5) Technical Economics and Innovation Management
- 6) Intellectual Property Rights Strategy and Management
- 7) Modern Financial Accounting Theory and Method
- 8) Tax Policy and Fiscal Administration of Enterprises

3、 Career Prospects

The graduate students' study of this major is based on a tutoring system which emphasizes giving students the ability to carry out scientific researches independently through studies, and concentrates on students' overall quality and innovation capacity. After their graduation, students are qualified to take management jobs in enterprises in various industries, government offices or relevant government departments, or take up researching and teaching jobs in scientific research institutes or institutions of higher learning.

Teaching Resources and Scientific Research Achievements

For the Business Administration major, the school has 25 professors (including 15 doctoral supervisors) and 34 associate professors(including 2 Chutian Scholars), which form a dedicated, united, and well-organized academic echelon.

The Business Administration discipline has undertaken more than 80 National Natural Science Foundation projects, more than 50 projects at the provincial or ministerial funded research projects and more than 100 enterprise consulting projects. In the last 5 years, more than 300 papers from this discipline have been published in academic journals worldwide, and 40 monographs have been published. The discipline has been granted the Outstanding Humanities and Social Sciences Award from the Ministry of Education, the Outstanding Achievement Award from the Ministry of Human Resources Ministry, the Outstanding Achievement Award of the Ministry of Science and Technology, Excellent Textbook Award of the Ministry of Education, Outstanding Humanities and Social Sciences Award of Hubei Province, and Outstanding Humanities and Social Sciences Award of Wuhan. Through a

dozen of years of development, the specialty has been nationally advanced and internationally leading. It has established close communications and cooperation with University of Toronto: Rotman, Business School of Hong Kong University of Science and Technology(HKUST), School of Business of the University of Hong Kong, Business School of University of Otago, IIMB of India, and Harvard Business School.